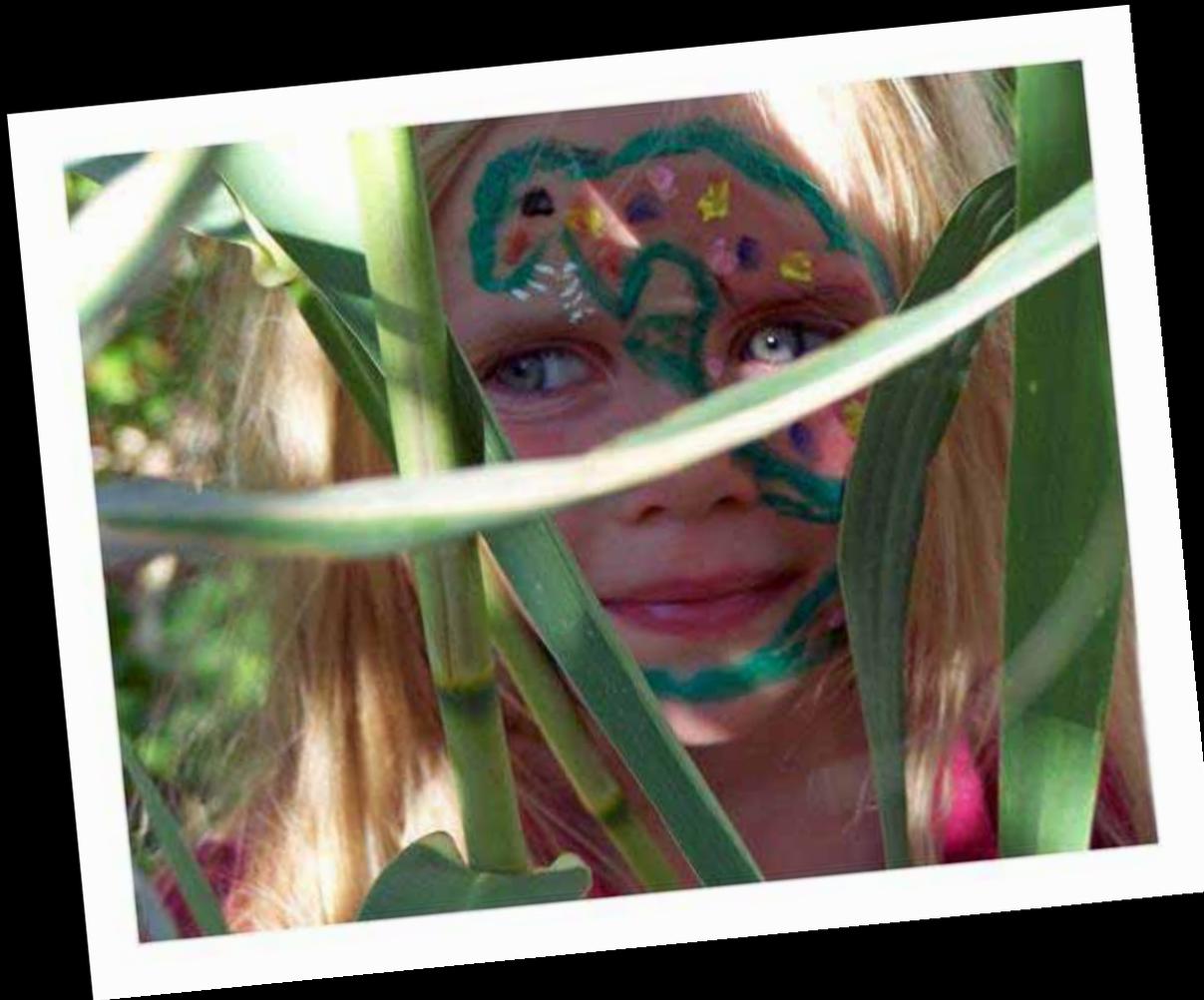


Children's Outdoor Bill of Rights





Children's Outdoor Bill of Rights

- Why a Children's Outdoor Bill of Rights
- What is It?
- Growing in popularity
- How the COBR can be a great resource for you!





Why a Children's Outdoor Bill of Rights?





Why a disconnect from nature?

- Immersed in technology
- Time too structured
- Lack of access to natural areas





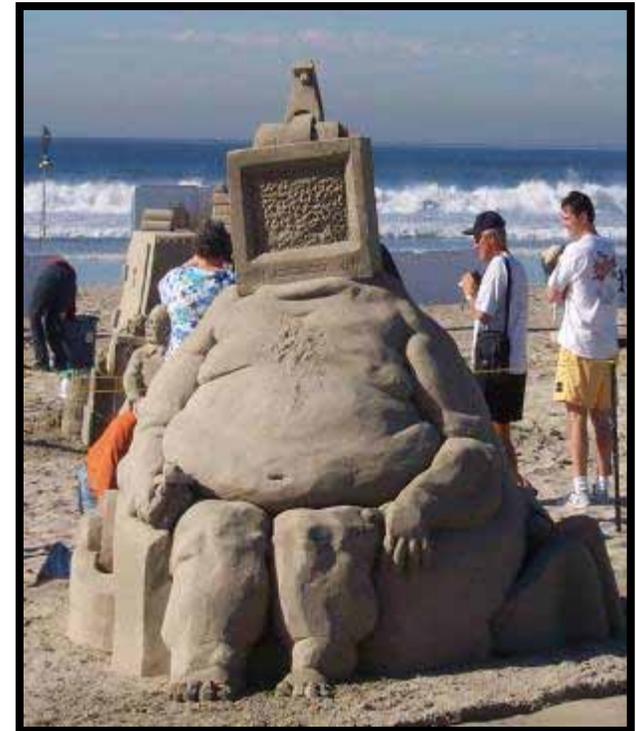
Parental Fear





Consequences

- Poor health –
Childhood obesity
and Type 2
Diabetes
- Lack of connection
and understanding
of natural world
- Increased
psychological stress





A Natural Solution





Benefits





Physical Well-Being





A more well-balanced, less stressed child





The development of intra- and interpersonal skills



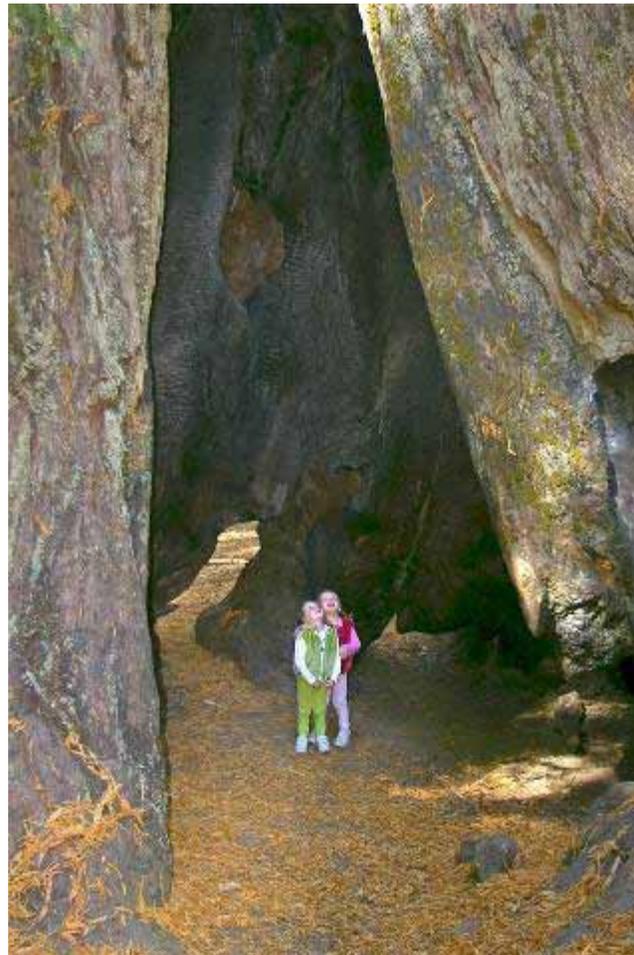


Increased cognitive functioning





Increased sense of connection with nature





A sense of caring for the natural world





Part of a National Movement

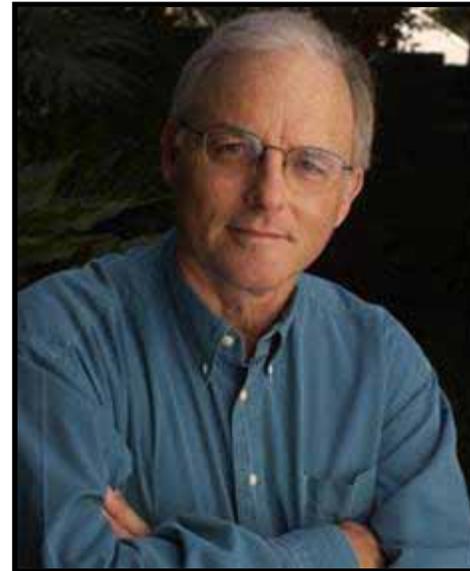
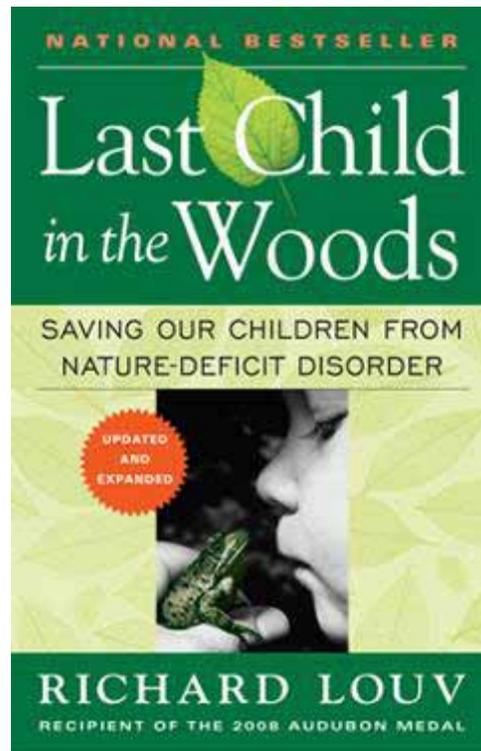
“The movement to reconnect children to the natural world has arisen quickly, spontaneously, and across the usual social, political, and economic dividing lines.”

-Orion Magazine, March/April 2007





“Healing the broken bond between our young and nature is in our self-interest.”





“A natural remedy: The benefits of time outdoors”

Bay Area News Group *Suzanne Bohan* November 04, 2007

www.hookedonnature.org

“This Season’s Hot New Toy: Fresh Air”

National Post – December 19, 2007

www.takeachildoutside.org

www.cnaturenet.org/

“Do not starve the children of nature”

Daily News & Analysis, Mumbai – October 24, 2007 By *Leonie Maistre*

New York Launches Outdoor Magazine for Kids

Rochester Democrat and Chronicle – December 19, 2007





“Raising healthier kids: Getting your kids back in touch with the great outdoors can improve their health and well-being.”

USA Weekend Nov 18, 2007

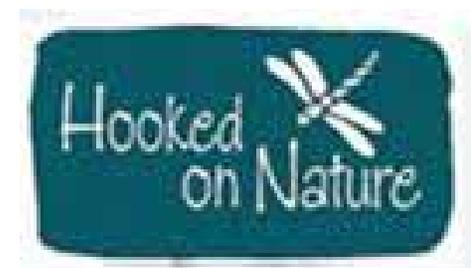




GREEN HOUR[®]
Discover the Wonder of Nature...



- Chicago Wilderness – Leave No Child Inside
- No Child Left Inside Coalition
- No Child Left Inside, *Connecticut Department of Environmental Protection*





Mission

To Encourage California's Children to Participate in Outdoor Recreation Activities and Discover Their Heritage

Objective

That every child in California, by the completion of their 14th year, have the opportunity to experience each of the activities listed within the California Children's Outdoor Bill of Rights.





Who We Are

The California Roundtable on Recreation, Parks and Tourism was founded in 1998 to encourage cooperation between public and private entities involved and interested in outdoor recreation, public lands and tourism in California.

The Roundtable's membership includes recreation, parks and tourism leaders from local, state and federal governmental organizations, private enterprises, user groups, environmental groups, educational institutions and the public.

Membership
Roundtable Members

Contact

Nina Gordon, California Roundtable
P.O. Box 942896
Sacramento, CA 94296
(916) 653-9377
ngordon@parks.ca.gov



www.calroundtable.org



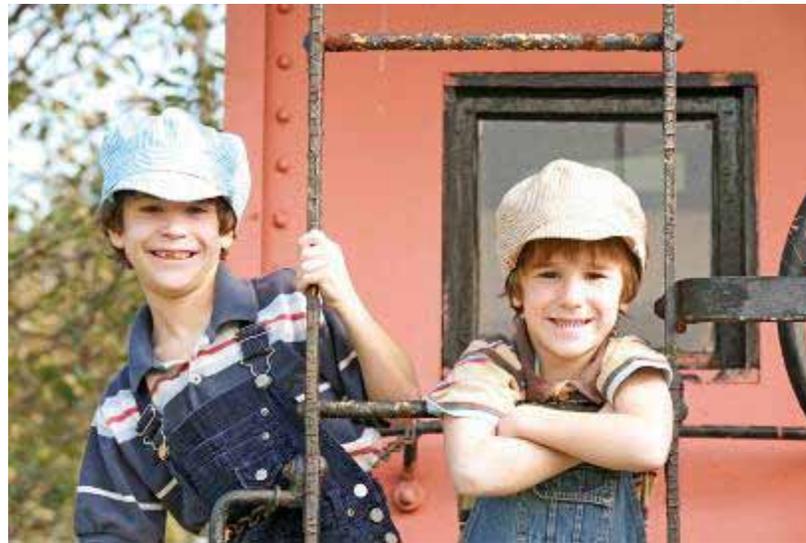
Every Kid's Life List

- To Encourage Kids To Go Outdoors...
 - Make it memorable
 - Make it fun
 - Involve the family
 - Involve all recreation providers
 - Make it adaptable





Discover California's Past



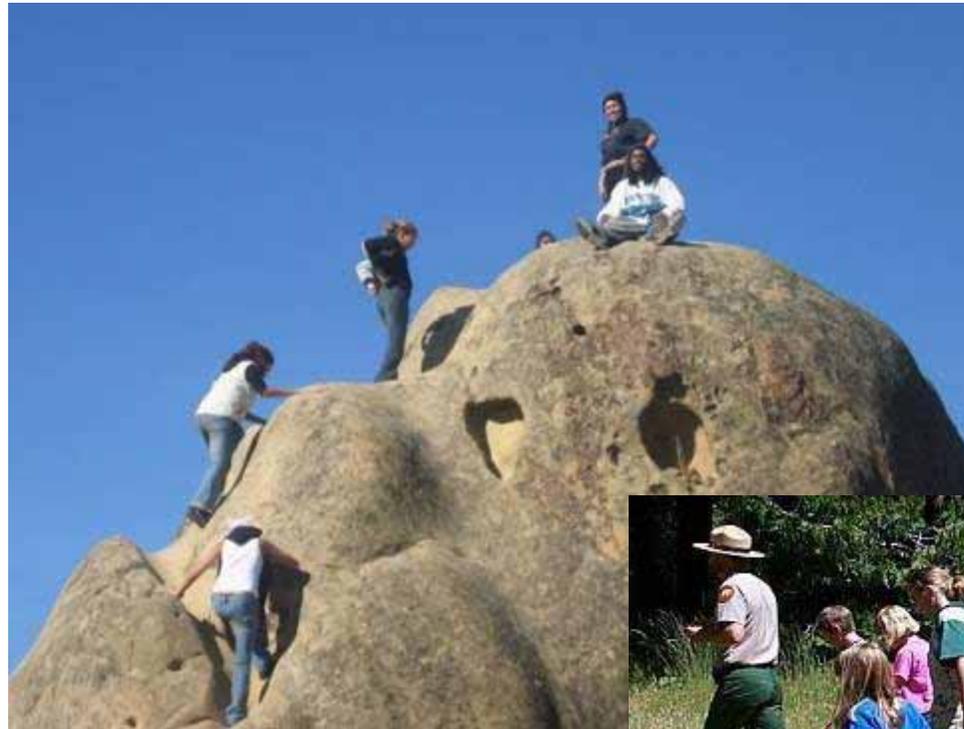


Splash in the Water





Play in a Safe Place





Camp Under the Stars





Explore Nature





Learn to Swim





Play on a Team



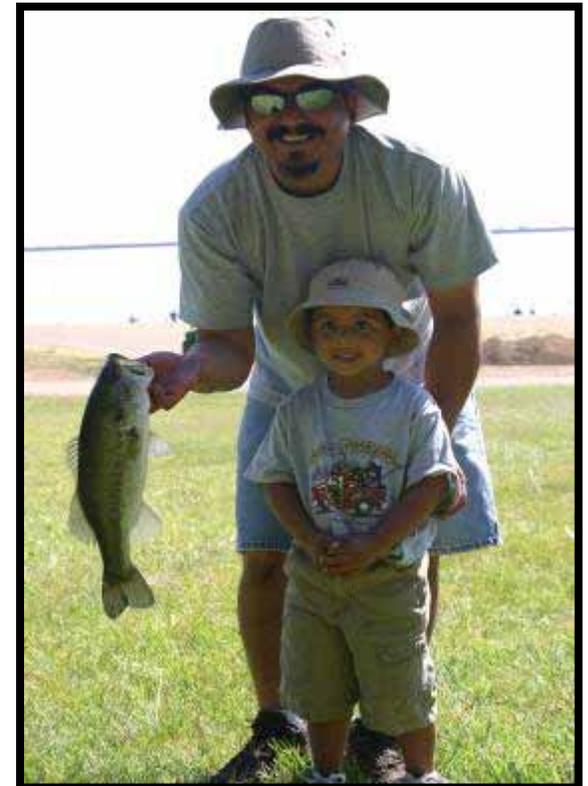


Follow a Trail



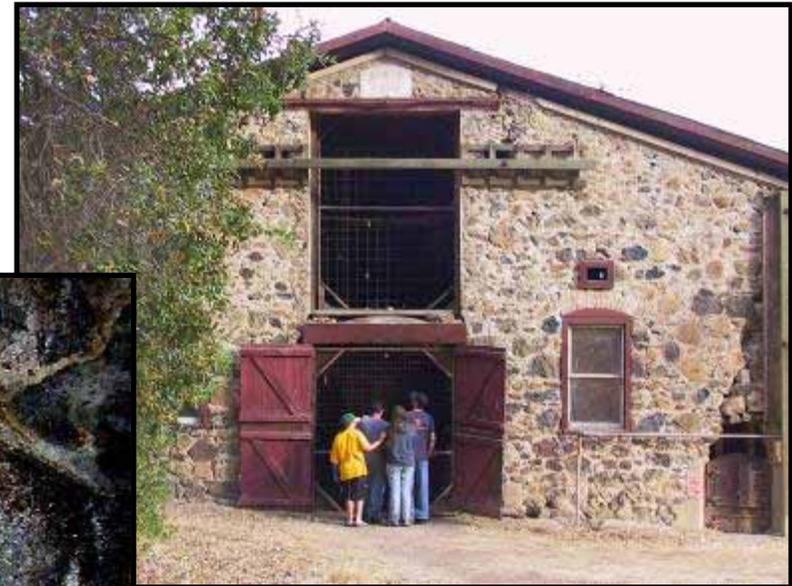


Catch a Fish





Celebrate Your Heritage





California Children's Bill of Rights

1. Discover California's Past
2. Splash in the Water
3. Play in a Safe place
4. Camp Under the Stars
5. Explore Nature
6. Learn to Swim
7. Play on a team
8. Follow a Trail
9. Catch a Fish
10. Celebrate Your Heritage





Endorsements (partial list)

- California Governor Arnold Schwarzenegger
- San Mateo County Park District
- East Bay Regional Park District
- Los Angeles County
- California Park and Recreation Society
- Pacific Stewardship Council
- City of Elk Grove
- California State Park and Rec. Commission
- City of Roseville and Roseville PAL
- California Council of YMCAs
- California State Park Rangers Association
- San Luis Obispo County





Promote Your Programs





Facilitate collaborations among private, public, and non-profit sectors committed to the children-in-nature cause.





Steps to Implement a COBR in Your Community

- Identify key partners
- Develop from central organization or agency
- Gain professional organization membership support
- Propose executive order/proclamation
- Create marketing materials
- Create brand (logo) recognition
- Press releases
- Widespread agency distribution
- Seek multiple endorsements



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COBR Implementation Ideas

- Develop regional web-based directory of opportunities
- Gain private industry support – retailer incentives
- Identify one community group/agency responsible for each activity
- Designate one weekend per month for each activity or all 10 in one weekend
- Community/staff sessions brainstorm achievement of each activity
- Family events, library distribution, fishing day, community campout...



For more information:

California State Parks – Children in
Nature Initiative

www.calparks.ca.gov/cinc

